MY SHE SHED

13 x 30’

TURNING NEGLECTED SPACES , INTO MAGICAL OASES , THAT TRANSFORM LIVES...

KM+BM MEDIA
EST. 2009

SHE SHED TEAM:

NATASHA - PROJECT LEADER

Natasha is a passionate home-renovator and strategy-minded realtor, who crafts the **VISION** for her clients. She has experience selling real estate in highly competitive and fast growing markets like Austin, Napa, and New York City.

DARIO - LEAD DESIGNER

Dario's innovations can be found on the shelves of luxury retailers like Apple and Henri Bendel. He has designed custom projects for iconic brands like RL, DKNY, Red Bull and Starbucks as well as boutique names like Pureology, Harmon Hotel and Ducati. Dario brings the **CREATIVITY** to the operation.

AARON - WOODWORKER

Aaron Brady, founder of Brady Woodworks is a highly talented custom woodworker. His unique designs are complete with complex finishing touches such as the SHOU SUGI BAN technique - a Japanese wood staining technique via burning with a propane torch. Aaron will be the **MUSCLE** of the operation.

ERIN ASHLEY - WOOD ARTIST

Erin Ashley, a self-proclaimed wood artist, will also be supporting the team. With a unique background in welding, her unique skills will add the **X-FACTOR** to the operation!

Each **SHE SHED** recipient is a unique and passionate entrepreneur. From Yoga studio owner to organic farm owner, from DJ to family therapist, our entrepreneurs are making a big impact in their communities...

RECIPIENTS:

SHE SHED EPISODES:

EPISODE 101 | THE YOGI - MARY BETH'S WILD HEART YOGA STUDIO

EPISODE 102 | DONYLLE + LONNIE SEAL

EPISODE 103 | THE AIRBNBER'S - KAREN LOKE + PHIL PLATA

EPISODE 104 | THE ALMOST EMPTY NESTER - JENNIFER MAZUELAS

EPISODE 105 | THE BOHEMIAN DJ - SEE JANE SPIN

EPISODE 106 | THE CHILD AND FAMILY THERAPIST - KELLY COULTER

EPISODE 107 | THE CRAFTER - BECCA OSBORNE

EPISODE 108 | THE EQUESTRIAN RESCUER WITH A MISSION - CAROL LYNN HAGGARD

EPISODE 109 | THE FARMER / HOMESTEADER - ERIN ROY

EPISODE 110 | JEWELRY ARTISTS - ANDREA + TIVA

EPISODE 111 | THE MASSAGE THERAPIST - NANCY HILL

EPISODE 112 | LYN - VIDEOGRAPHER

EPISODE 113 | MOBILE LOAVES AND FISHES

Link to Trailer

EPISODE FORMAT:

EACH EPISODE WILL PRESENT THE SHE SHED TEAM WITH A NEW CHALLENGE AS THEY STRIVE TO DELIVER A CREATIVE AND FUNCTIONAL SPACE THAT BEST SERVES THE RECIPIENT'S NEEDS. NATASHA WORKS WITH THE RECIPIENT TO FIGURE OUT WHAT THEY NEED MOST. DARIO DESIGNS THE PLANS FOR THE BEAUTIFUL NEW SPACE. AARON BRADY AND ERIN ASHLEY BUILD THE SPACE AND MAKE THE DREAM A REALITY.

EPISODE STRUCTURE:

ACT III: PREP

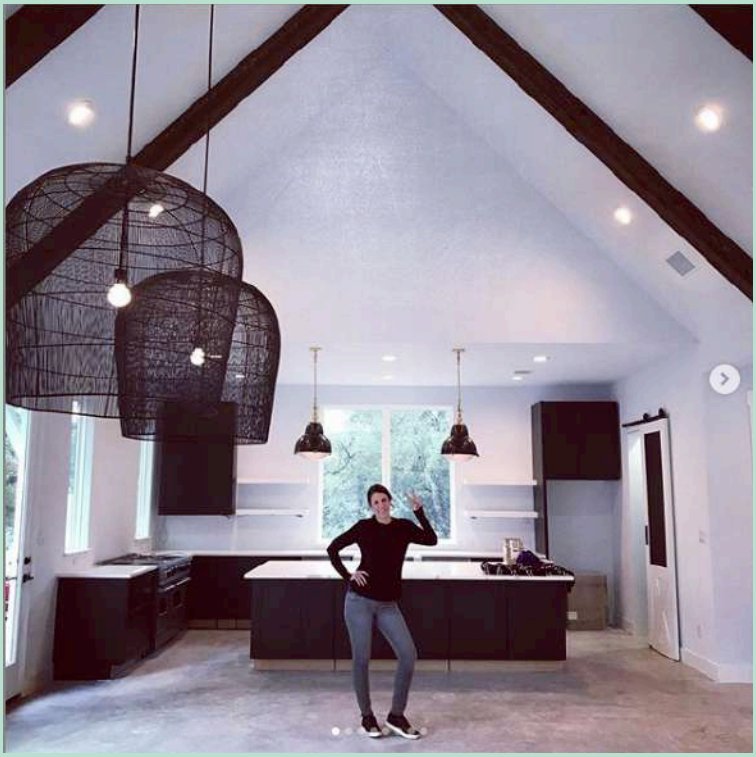
THE TEAM IS INTRODUCED TO THE ENTREPRENEUR AND THE PRIMARY NEEDS OF THEIR BUSINESS, THE SHE SHED TEAM GETS TO WORK EVALUATING THE HOMEOWNER'S SPACE + THE NEEDS OF THEIR BUSINESSES. THEY BEGIN CRAFTING

ACT II: THE BUILD

THE TEAM WORKS WITH THE ENTREPRENEUR TO CRAFT A CUSTOM SPACE THAT WILL SATISFY THE NEEDS OF THE BUSINESS AND TAKE IT TO THE NEXT LEVEL

ACT III: THE REVEAL

THE TEAM REVEALS THE FINAL RESULT TO THE CHOSEN ENTREPRENEUR AND GIVES A DETAILED TOUR OF THE COMPLETE RENOVATION AND ITS UNIQUE AMENITIES, TAILORED TO THE ENTREPRENEUR'S TASTES



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