



ALLTIME CONSPIRACIES

10 X 44'

TODAY'S MOST DISCUSSED AND DEBATED CONSPIRACIES
THE DATA DOESN'T LIE

PRIVATE AND CONFIDENTIAL

ATC BRAND HUGE ON SOCIAL



SUBSCRIBERS
1.7M

VIEWS
17M

ENGAGEMENTS
274K

MALE
82%

AVG RETENTION
47%

18-34
63%



FOLLOWERS
1,2M

REACH
92M

18-34
73%



FOLLOWERS
12.7K



FOLLOWERS
23,2K



TOP TERRITORIES:
US | UK | CANADA |
GERMANY | AUSTRALIA

HUGE ON SOCIAL

AllTime Conspiracies is an established digital brand, with a formidable global reach.

Our videos don't just rack up millions of views: we engage our audience, generating thousands of viewer comments and interactions per video.

These interactions mean we aren't trying to guess what subject areas are going to be highly popular: we know what's working, and in real time.

A linear AllTime Conspiracies show would leverage this loyal and engaged audience. Using geo-targeting, we could give region specific broadcast details to local fans.

As the brand is constantly active, we can build anticipation and awareness for the broadcast show, even when it's off-air.



WHAT IS ALLTIME CONSPIRACIES?

From clandestine human cloning experiments to government brainwashing: AllTime Conspiracies is the show that isn't afraid to tackle the topical conspiracies that **generate huge interest.**

We'll shine a light on the conspiracies that people are obsessing about **right now.** Whether we're decoding the mysterious symbols that surround us, asking who's behind fake news, or showing how social media exerts far more control over us than we realise.

EPISODE BREAKDOWN

ATC gives a considered analysis of a conspiracy theory that we know from our online audience(s) is a red-hot topic.

We open by laying out the narrative, with the best experts on the subject explaining the conspiracy and why it matters to viewers.

Exploring the evidence, we examine the case for and against the theory: interviewing experts, journalists, and theorists.

There'll be time to debunk some of the more ridiculous notions that congregate at the fringes of any given theory, which will only serve to make our main narrative more believable and compelling.

At the end of each episode, we'll leave it up to the audience to make up their own minds about what they've just heard.



EPISODE STRUCTURE:

MAIN

COLD OPEN TEASE:

A brief tease of the episode's most attention-grabbing facts, with talking heads emphasising just how much this conspiracy matters.

CREDIT SEQUENCE:

Bespoke GFX package highlighting the show's identity and purpose.

EPISODIC INTRO:

Show menu, containing an explanation of the episode's conspiracy and what makes it relevant today.

STORY:

The narrative of the episode's conspiracy, exploring its origins, events tied to it, and the state of the theory today.

EXPERT INTERVIEWS:

Bring the story to life, add a human element and add drama.

QUICKFIRE NUMBERS:

often dedicated to debunking fringe and extreme ideas.

CONCLUSION: Wrapping up what we know about the conspiracy, the primary arguments for it, and the flaws within it.



10x 44 EPISODES

A DATA DRIVEN APPROACH

We've explored a vast range of topics on our social channels and feeds.

Our huge, engaged audience means we know exactly which topics and subject areas are intriguing and popular.

The following 10 episodes are based on what we know resonates with audiences.

10 x 44 EPISODES

- 1) Are the rich and powerful cloning themselves?
- 2) Will you be microchipped?
- 3) Are NASA covering up the apocalypse?
- 4) Is someone controlling the weather?
- 5) What secret weapons is the military hiding?
- 6) Putin's powerful troll army.
- 7) Did ancient civilisations make contact with aliens?
- 8) Majestic 12
- 9) What happened at Roswell?
- 10) Have aliens infiltrated the government?

ALTERNATIVE EPISODES

- * Suppressed technology
- * Is there a celebrity illuminati cabal?
- * Are the CIA still running MK ultra?
- * Do governments stage false flag attacks?

ARE THE RICH AND POWERFUL CLONING THEMSELVES?

Media stars and people in the public eye generate huge revenue and influence for their commercial partners and backers. But as their fame and power increase, they become difficult to control. So why not have them killed off and replaced with obedient clones?

That's what conspiracy theorists claim has happened a huge number of celebrities, including Britney Spears, Ariana Grande, Eminem and even Barack Obama.

And although that may sound like wild speculation, there are persistent rumours that the world's elite are already cloning themselves in order to extend their lives.

As well as examining the technology needed to do it, *Alltime Conspiracies* investigates who's behind it all.

Does being replaced explain Miley Cyrus' sudden change of personality from her innocent Hannah Montana years? Does a rotating roster of clones explain how Beyonce has stayed so young? What does the existence of this theory say about the way many view the artificial world of Hollywood? And is it all a false flag smokescreen designed to make us ignore the real, hidden danger of cloning?



WILL YOU BE MICROCHIPPED?

Since 2015, over 3,000 people in Sweden have voluntarily allowed themselves to be microchipped by the government. These microchips replace the need to carry keys, credit cards or train tickets - an incredibly convenient technology.

But crucially, these chips could also be used to track people, monitor how and what you spend on, and even control where you were allowed to go.

Adoption of this technology is optional so far, but with many governments now requiring pets to be microchipped, how long before the world's governments start forcing citizens to get microchipped?

Alltime Conspiracies delves into whether or not states are planning this most intimate form of surveillance.

Is China's mass surveillance system and 'social credit' system the shape of things to come? If the NSA continues to spy on people's emails, what will government do when it can know so much more about us?

And how does microchipping play into religious fears about accepting the mark of the beast?



ARE NASA COVERING UP THE APOCALYPSE?

NASA lies at the heart of many conspiracy theories. But perhaps the most troubling of all, is that they know about, and are actively covering up, an imminent extinction level event that threatens the very existence of humanity.

In 1983, scientists using an infrared telescope claim to have observed a mysterious Jupiter-sized object moving at the edge of our solar system: a tenth planet too dark to be visibly detected.

Some believe that NASA already has proof this celestial body exists, and that they have covered up the existence of the object, dubbed "Planet X". They argue that when this planet's huge, elliptical orbit brings it past the Earth, it will wreak destruction - tsunamis, earthquakes, flood, and volcanic activity - at a barely imaginable scale.

We'll look at how the conspiracy theorists have looked at the astrological, fossil, and archaeological records to back up their beliefs, and ask why NASA would cover this evidence up? We'll also ask who would stand to gain from a cover up, before finally asking if this theory is plausible.

We could lead in to this episode with other conspiracy theories in which NASA is a bad actor: Faked moon landing, faking ISS and why haven't NASA returned to the moon?



IS SOMEONE CONTROLLING THE WEATHER?

It sounds like science fiction, but it is well documented fact that governments have actually altered the weather.

In the 1950s, American, India, and Russia all began artificially inducing rainfall via cloud seeding. China famously manipulated the weather in 2008, ensuring the opening ceremony of the 2008 Olympics wouldn't be ruined by rain.

More worryingly, the Soviet government seeded clouds after the Chernobyl nuclear disaster in a bid to ensure that little airborne radioactive fallout reached Moscow. This resulted in vast tracts of Eastern Europe becoming highly irradiated.

Does this ability extend further than we know? With control of natural resources like water becoming worryingly important, is large scale weather manipulation being used by our governments to control precious resources? And is there a weather war waging between states?

And what does the 2010 "climategate" hack (that released over 1,000 emails between senior climate scientists revealing an unprecedented level of coercion and data manipulation) show? A desire to effect change? Or something more sinister?

Alltime Conspiracies investigates projects like HAARP, chemtrails, and ask if there is a secret weather-weapon arms race between the US and China?



WHAT SECRET WEAPONS ARE THE MILITARY HIDING?

The 'black budget', the secret military budget that has no civilian oversight, adds up to trillions of dollars.

What secret projects is all that money spent on?

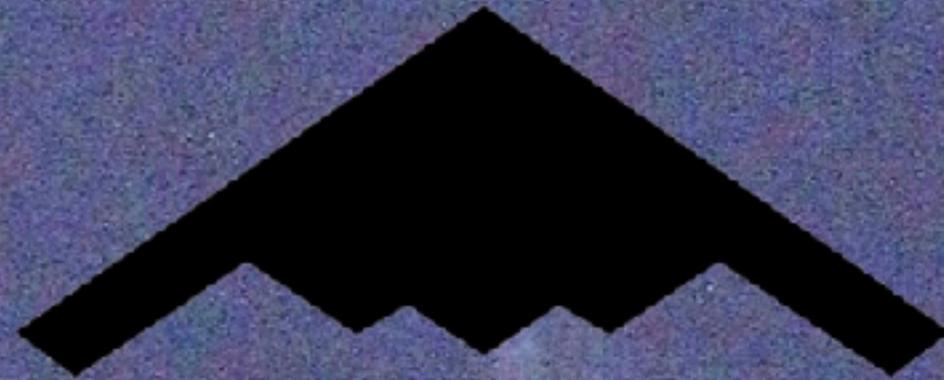
Chillingly, space lasers and cyberwarfare are just the tip of the iceberg, with heart-attack guns, hypersonic spy planes and miniature nukes that can literally drill into enemy bunkers appearing on lists of clandestine weapons research.

Alltime Conspiracies focuses on the secretive world of cutting-edge weaponry, looking into the most significant weapons that governments are desperate to keep confidential.

Are China and Russia developing strange new weapons to wage asymmetric warfare? Was the 2004 Asian Tsunami the result of a tectonic bomb? Is President Trump's Space Force an attempt to weaponize the last remaining demilitarised zone, or the prelude to the reveal of incredible new technologies?

We could also incorporate material from 'have aliens already arrived?' Into this episode.

Kansas mystery aircraft



B-2 planform comparison

PUTIN'S POWERFUL TROLL ARMY

It's well established that Vladimir Putin has an army of internet trolls spreading misinformation and fake news.

But, with an investigation finding that just one troll farm of 200 people could produce 100,000 fake posts a day, just how powerful is this online propaganda machine?

Are we right to fear its power to meddle in our affairs and sway our beliefs? Or by ascribing fearsome power to it, are we falling into precisely the trap Putin has set for us?

Alltime Conspiracies explores the Kremlin's digital manipulation and cyber warfare capabilities, asking the big questions about this new front: how is online discourse tainted by state-sponsored trolls? What is Putin's endgame? And is the West guilty of using similar tactics?

We examine Russian media claims (supposedly based off leaked NATO documents) that Western governments also employ armies of trolls. And if it's true that the mainstream media are regularly citing troll accounts as sources, is it just online news that we should be questioning?

We could lead in to this episode with conspiracy theories about media manipulation.



DID ANCIENT CIVILISATIONS MAKE CONTACT WITH ALIENS?

Is there archaeological evidence for alien contact? Were the great civilisations of the past like ancient Egyptians and the Mayans technologically aided by extra-terrestrials?

'Ancient astronaut' theories have a long provenance - from the mysterious Nazca lines in Peru, which are only visible from the air, to mysterious 'astronaut' carvings that appear across many different continents and timeframes, *Alltime Conspiracies* examines the evidence.

But crystal skulls and elongated skulls have lately been debunked as evidence of alien contact: does this invalidate the entire theory?

Recent discoveries across the world of millennia-old cultures that existed during the last ice age, and whose ruins all now lie below sea level, all seem to use incredibly large stones that would barely be moveable with modern construction techniques. So is it time to reconsider this theory? And why do some claim that NASA is involved in covering up the evidence?



MAJESTIC 12

Majestic 12 is purportedly the name of the US agency tasked with suppressing evidence of the existence of aliens and their contact with the government.

By any means necessary, these agents are tasked with preventing civilians from learning the truth.

But the previously mysterious 'Men in Black' are now a mainstream pop culture phenomenon, thanks to the wildly popular series of films (with a new episode in the franchise due this year). Surely a secret society that everyone knew about would be worthless?

But some claim that this is all just a daring gambit by Majestic 12 themselves. By making a cartoonish version of themselves famous, they have managed to 'hide in plain sight', and make anyone who believes in their existence look ridiculous.

Has this ruse been one of the greatest, cleverest deceptions of all time? *Alltime Conspiracies* investigates.

^{A-9}
TOP SECRET
EYES ONLY
THE WHITE HOUSE
WASHINGTON

008

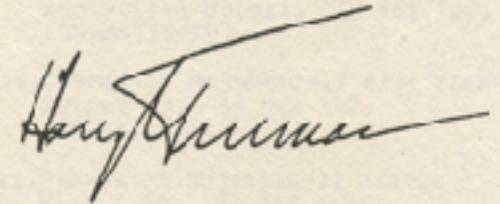
September 24, 1947.

MEMORANDUM FOR THE SECRETARY OF DEFENSE

Dear Secretary Forrestal:

As per our recent conversation on this matter, you are hereby authorized to proceed with all due speed and caution upon your undertaking. Hereafter this matter shall be referred to only as Operation Majestic Twelve.

It continues to be my feeling that any future considerations relative to the ultimate disposition of this matter should rest solely with the Office of the President following appropriate discussions with yourself, Dr. Bush and the Director of Central Intelligence.



TOP SECRET
EYES ONLY

008

WHAT HAPPENED AT ROSWELL?

The 1947 Roswell incident is perhaps one of the most resonant and iconic in the conspiracy world.

What really happened on that June day in 1947?

The military initially announced they'd found a crashed 'flying saucer', only to retract this statement, saying it was merely a crashed weather balloon from a secret project called 'Mogul'.

Alltime Conspiracies explores an intriguing theory that Major Jesse Marcel (pictured), the man initially tasked with investigating the crash, was a useful patsy - and that the military staged a crash precisely so that it could be debunked, in order to make subsequent evidence of alien contact appear ridiculous.

By putting events in the context of other psyops and disinfo operations from World War II, we question every version of events and ask if it really was staged, then who stood to gain?



HAVE ALIENS INFILTRATED THE GOVERNMENT?

Several prominent 'whistleblowers' have alleged that the US government has not only covertly made contact with aliens, they have been working with them for years.

Or rather, they think they have been working with them.

Some theorists postulate that the aliens have actually been manipulating their government handlers into working for them and advancing an agenda that doesn't have humanity's best interests at heart.

The leakers point to sudden sudden exponential leaps in technology, from telecommunications to stealth tech as evidence of what the aliens have given us - and have suggested several disturbing reasons for their pretence of friendship.

Should we be worried? Or are these just tall tales told by attention seekers? *Alltime Conspiracies* carefully considers both sides of the argument.



EXPERTS

Each AllTime Conspiracies will feature a spectrum of expert guests, from hard-hitting journalists, to out-spoken figures from outside mainstream media. We're not afraid of housing opposing opinions on this show...

Max Schrems – Founder of the European Centre for Digital Rights, and an activist who took Facebook to court over data misuse.

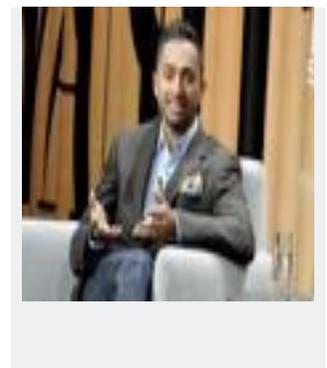
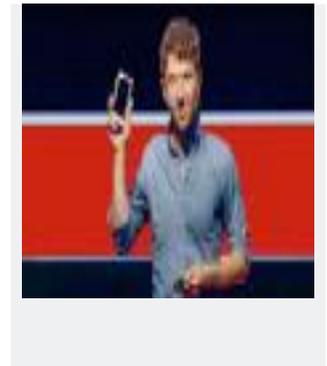
Chamath Palihapitiya – Former Facebook executive who has since been a vocal critic of the website.

Luke Rudkowski – Vocal online conspiracy theorist with a large following. Has spoken extensively about Facebook spying on our data.

Tristan Harris – Former Design Ethicist at Google. Co-director of the charity Time Well Spent, which aims to get people off social media.

Dr Cecilie Schou Andreassen – Doctor of Psychology, who has studied the effect of social media on the brain.

Our recurring experts will grow into recognisable faces of the show.





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